

Main Street Advisory Board
Minutes - July 24, 2025

1. Call to Order: Chairman Cossart called the meeting to order at 4:00pm.

Roll: Chairman Cossart; Directors Anderson-Cook, Lay, Moore, Ray, and Walker were present. *Director Presswood arrived at 4:45pm.

Staff: Alicia Hartley – Downtown Manager, Joe Duffy – Community Development Director, and Christine Sewell – Recording Clerk

Mr. Duffy the new Community Development Director, introduced himself and the board welcomed him.

2. Guests/Speakers - None

3. Citizens with Input – None

4. Old Business

a. Continued discussion of approved color palettes – Ms. Hartley advised from previous discussions consideration for inclusion of the interior palette as approved colors; it was noted by staff applicants are choosing from the interior palette. Chairman Cossart advised owners often confer with her and the exterior colors are darker and the interior colors contrast those. Discussion ensued and staff was recommending a concise list of options so they can work with property owners for compliance. Director Lay motioned to approve the use of the Sherwin Williams exterior color palette and the Benjamin Moore historic color palette with the interior color palette to be used as accent colors and if used for more than accent the requirement of a COA review by the board; Director Moore seconded; all in favor and was unanimously approved.

5. New Business

- a. Approve June 6, 2025, minutes

Director Anderson-Cook motioned to approve as submitted; Director Lay seconded; all in favor and was unanimously approved.

- b. Approve May 2025 financials

Director Lay motioned to approve as submitted; Director Moore seconded; all in favor and was unanimously approved.

- c. Review and Approval of Updated Perry Farmers Market Policies and Vendor Code of Conduct

Ms. Hartley advised while she was out there had been some instances with vendors and their conduct, so the update includes a vendor code of conduct. As well the update includes requirements for vendors with a cottage license; as there are new regulations with the passing of House Bill 389 governing cottage licenses.

- d. Director Moore motioned to approve the updated Perry Farmers Market Policies and Vendor Code of Conduct as presented; Director Anderson-Cook seconded; all in favor and was unanimously approved.

6. Chairman Items – Chairman Cossart welcomed back Ms. Hartley

7. Downtown Manager's Report - Downtown Projects update - Ms. Hartley advised the demo permits have been applied for on Roughton Street, pedestrian lighting specifications will be done on the south side of Main St from Jernigan St to the railroad right of way to Jernigan and Carroll St. GDOT has placed cones with work to start in the coming weeks for the rerouting at Macon Rd, Swift St and Commerce St. Asked if board was interested in an ad for the Southwest Living magazine – the board did with a possible collaboration with Visit Perry. Proposed the following new concepts – Downtown Perry Awards, artisan pop-up series for the farmers market, downtown welcome guide. Found a new vendor for downtown speakers and will work on bringing forth additional details. Awarded Flint Energies mural grant for the side of Perry Players building. Advised the Veterans banner project with a cost of \$77.72; will take to council. Advised of upcoming training events. Advised Dublin Main Street will be visiting September 12th.

8. Promotion Committee Report

Ms. Hartley stated on July 25th the Popsicle pop-up event, sidewalk sale on August 16th and the 2026 calendar is being worked on.

9. Other: none

10. Adjourn: there being no further business to come before the board the meeting was adjourned at 5:15pm.

Approved 08.07.25